

# Sponsorship Opportunities



**{ GLOBAL  
SUMMIT }**

SPRING\_2024

March 12-15th, 2024  
Washington Hilton  
Washington, D.C.

Main Contact:  
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## SPONSORSHIP SNAPSHOT

Item	#	Price
Platinum Sponsor	1	\$40,000
Gold Sponsor	1	\$30,000 - <b>Mastercard &amp; Fidelity</b>
Silver Sponsor	2	\$20,000 - <b>Authlete</b>
Open Event as Ice Breaker Social Sponsor - March 12th	<b>SOLO OUT</b>	<b>Envestnet</b>
Pinnacle Event Sponsor: Casino Night - March 14th	<b>SOLO OUT</b>	<b>Discover</b>
Executive Breakfast Briefing	2	\$12,000 - <b>Sensedia</b>
Executive Lunch Briefing	0	\$15,000 - <b>Plaid</b>
Refreshment Break	<b>SOLO OUT</b>	\$10,000
Registration & Lanyards	0	<b>Ninth Wave</b>
Wi-Fi	<b>SOLO OUT</b>	\$10,000
Custom Step & Repeat Social Media Backdrop	1	\$7,000
Tabletops	9	\$6,000 - <b>Akoya</b>
Private Hospitality Suite Half Day	2	\$5,000 - <b>MX &amp; Atomic</b>
General Session Seat Drop	5	\$3,000 - <b>MoneyKit</b>

**SECURE YOUR SPONSORSHIP SPOT TODAY!**

Billing for sponsorship will be in advance of the event. Prices are quoted and paid in USD. Terms must be accepted, and a sponsor/exhibitor agreement must be signed.

Contact Jemma Bourgeois at  
[jbougeois@financialdataexchange.org](mailto:jbougeois@financialdataexchange.org)  
 for more information or to secure your sponsorship today

# FDX SPRING GLOBAL SUMMIT 2024

**Show your support. Leave your mark.**

**Receive unparalleled exposure as our exclusive LEAD Sponsor**



**PLATINUM**  
**\$40,000**

- Open the event with FDX's Managing Director, Don Cardinal and introduce our Keynote
- 35-min. speaking slot/panel + 10-min. Q&A in general session
- 3 additional delegate passes
- 6'x2.5' tabletop in prime networking location
- One day seat drop (sponsor to provide materials)
- Your logo on the main Step repeat (social media picture board)
- Logo on event landing page, social media & printed collateral at event differentiating you as LEAD sponsor
- Attendee opt-in list\*
- 20% off any additional sponsorship opportunities listed (Excluding socials)

**Boost your company's visibility as a Gold Sponsor**



**GOLD**  
**\$30,000**

- 25-min. speaking slot/panel in general session
- 2 additional delegate passes
- 6'x2.5' tabletop in prime networking location
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- 10% off any additional sponsorship opportunities (Excluding socials)

**Boost your company's visibility as a Silver Sponsor**



**SILVER**  
**\$20,000**

- 20 min speaking slot/panel session (afternoon breakout session)
- 6'x2.5' tabletop in prime networking location
- 1 additional delegate pass
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- 10% off any additional sponsorship opportunities (Excluding socials)

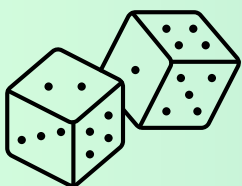
**Raise a toast & open the event on March 12th as the ICE BREAKER Social Sponsor**



**\$10,000**

- Opportunity to welcome attendees and open the first Global Summit event
- Drinks included in price
- Social media exposure pre and post event highlighting your organization
- 6'x2.5' tabletop in prime networking location for duration of event
- Logo on event landing page & signage at event
- Attendee opt-in list\*

**Elevate your brand by sponsoring the Pinnacle FDX Event - CASINO NIGHT**



**\$15,000**

- Eagerly awaited signature event boasting a track-record of incredible attendance
- Includes full casino set up and cash bar
- Up to 10 minutes of mic time to open event
- 1 additional delegate pass
- Opportunity to position your brand as a catalyst for meaningful connections and fun, creating positive brand associations with attendees
- Exclusive event branding to include custom signage
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Additional F&B purchase available on request at sponsor cost

# FDX SPRING GLOBAL SUMMIT 2024



**\$12,000**

## Get seen by all attendees as the **Registration & Lanyards Sponsor**

- Exclusive sponsorship includes space for promo materials and signage at registration table where all attendees will visit
- Lanyard with name tags featuring your organization
- Logo on event landing page & signage at event
- Attendee opt-in list\*



**\$10,000**

## **Wi-Fi SPONSORSHIP** for seamless connectivity

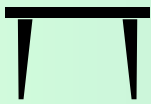
- Wi-Fi instructions with sponsor branding strategically placed in all sessions
- Bespoke password, username and logo on Wi-fi login
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to share sponsorship with a second organization



**\$7,000**

## **SOCIAL MEDIA STEP REPEAT** - Step up your brand awareness

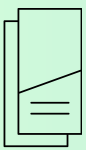
- Step repeat with your company logo
- Logo on event landing page & signage at event



**\$6,000**

## Leverage the opportunity to get in front of our audience and speakers with a **TABLETOP SPONSORSHIP**

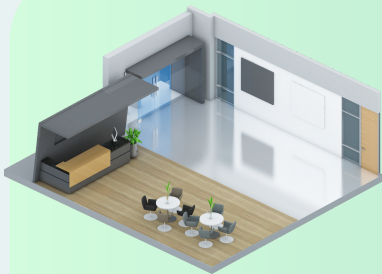
- 6'x2.5' tabletop in prime networking location for duration of event
- Logo on event landing page & signage at event
- Attendee opt-in list\*



**\$3,000**

## A strategic **SEAT DROP** will get your organization noticed. Materials will be distributed to all seats prior to selected session.

- Ultimate exposure during a General Session
- Logo on event landing page & signage at event
- Sponsor to provide materials - FDX to distribute at event



## **PRIVATE HOSPITALITY SUITE** **\$5,000 PER HALF DAY**

Host your own private networking socials, dinners or meetings throughout the day and/or evening. Conference room set up to accommodate 50 individuals with round tables.

- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' tabletop at a reduced rate of \$4,000
- F&B and AV not included - sponsor to work directly with host hotel if interested in these added amenities

# FDX SPRING GLOBAL SUMMIT 2024

## EXECUTIVE BREAKFAST BRIEFING

These rise-and-shine breakfasts are always well attended and a great way to increase expertise and brand awareness or promote your session and offering



**\$12,000**

- 15-min. briefing during breakfast in the main conference room where delegates will be seated - the time is yours to make announcements/demo/etc.
- Custom signage at breakfast stations
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' table top at reduced rate of \$3,000

## COFFEE BREAK SPONSOR

Get great visibility while attendees break for food, beverages, and networking.

- Custom signage at refreshment stations
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' table top at reduced rate of \$4,000



**\$10,000**

## EXECUTIVE LUNCH BRIEFING

Elevate the summit by being an official lunch sponsor.

- 25-min. briefing during lunch - the time is yours to make announcements/demo/etc.
- Custom logo napkins
- Will be included on printed agenda
- Logo on event landing page & signage at event
- Attendee opt-in list\*
- Option to purchase a 6'x2.5' tabletop at reduced rate of \$2,000



**\$15,000**

\*Pre-event and post-event opt-in lists are available by request.

**READY? SECURE YOUR SPOT TODAY**

by contacting Jemma Bourgeois at  
[jbourgeois@financialdataexchange.org](mailto:jbourgeois@financialdataexchange.org)

